

Test Your Most Influential Women Knowledge

#1

In the 21 years *VM* has been publishing the Most Influential Women in Optical Report, we have honored more than 750 women.

TRUE
FALSE

2023 *VM*'s Most Influential Women in Optical



#2

One year, *VM* profiled an optometrist who also happened to be an astronaut.

TRUE
FALSE

#4

Above & Beyond was always a category in the Special Report.

TRUE
FALSE

#6

No Jobson women have ever been honored in the Most Influential Women in Optical Report.

TRUE
FALSE

#8

The first edition of the Most Influential Women in Optical appeared in *20/20 Magazine*.

TRUE
FALSE

#3

There were instances where *VM* posthumously honored women in the signature report.

TRUE
FALSE

#5

VM's editors select the honorees based on nominations from people in the optical industry.

TRUE
FALSE

#7

In 2016, a man was honored in the Special Report.

TRUE
FALSE

—Mary Kane

HOW DID YOU DO?

Turn to **the next page** to read if these statements were true or false.

Answers to Most Influential Women's Trivia

#1

True. In the 21 years *VM* has been producing the report, from 2003-2022, we have honored over 750 women in optical. Click here <https://bit.ly/3POwomq> to look at past issues of Most Influential Women in Optical.

#2

False. While we have never honored an astronaut, we have honored many women who “fly high” in their respective careers.

#3

True. On occasion, we’ve recognized the pioneering efforts of some, posthumously, who helped grow the optical business and we have also reached out internationally to women who exert influence around the world.

#4

False. Coincidentally, the Above & Beyond category was added in 2020 during the pandemic. The new category honors women who have led the way in giving back to the industry, their patients and their communities.

#5

True. Every year we solicit nominations from the optical industry. This year, *VM* editors sifted through over 250 nominations to find our 51 honorees for 2023.

#6

False. Several Jobson women have been honored in the Special Report including Marge Axelrad, Marjolijn Bijlefeld, Mary Kane, Deb Kotob, Nancy Ness, Christine Yeh, the late Gloria Nicola, Linda Conlin and this year’s honoree, Gwen Plummer.

#7

False. No man has ever been honored in the Signature Report, although several men have nominated themselves.

#8

False. The Most Influential Women in Optical Report originated with *Vision Monday* in 2003.

—Mary Kane