Style_PAGES Who. What. Wear. Why.



#EarthDay2020

Love What Your Mama Gave You

GWENDOLYN PLUMMER / ASSOCIATE EDITOR

WHO: For those who love our Mother Earth, natural materials, and always remember to reduce, reuse and recycle.

WHAT: Eyewear made with natural or recycled materials that pays homage to the Earth and reminds us just how precious our home really is.

WEAR: (Top to Bottom): From Modo's Eco Eyewear, Bonaire is made of recycled metal and sports a minimal, trendy butterfly shape. From Marcolin's Timberland, style TB1680 features rubberized inserts that echo the outsole pattern on the Timberland Classic Boot—all Timberland frames have earned the "Earthkeepers" mark, meaning they are constructed out of at least 35 percent bio-based plastic. From OVVO Optics' Carbon Fiber & Wood collection, style 3904 features two layers of exotic wood on the Earthy green frame front. Finally, from A&A Optical's Daniel Cremieux Silver Label, Nadar features a full Zebrawood front contrasted with thin, metal temples.

WHY: With this April marking the 50th anniversary of Earth Day, there's no better time to connect with our planet. Bringing natural and recycled materials into eyewear reminds us that we're all connected—and with such an adaptable, diverse planet, there's a style for everyone within this trend.

gplummer@jobson.com



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