

10 YEARS

ADVANCING CAREERS IN EYE CARE

DEMOGRAPHICS

12 MILLION

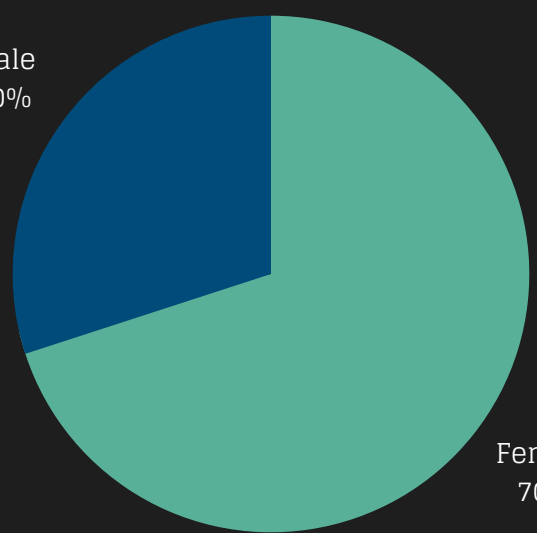


PAGE VIEWS

2.2 MILLION

WEBSITE VISITORS

Male
30%



Female
70%

7%



TABLET

70%



DESKTOP

23%



MOBILE

HIRING STATISTICS

22,079

JOBS POSTED

194,755

APPLICATIONS SUBMITTED

7,242

HIRING PRACTICES &
ORGANIZATIONS

11,121,976

CONNECT2HIRE EMAILS SENT

IMPORTANT NUMBERS



Slot Machines Rented
Vision Expo West Job Search
Jackpot: 1



Coffee Runs Made
520 weeks X 4.7 runs per week:
2,444



Total Wordcount of Ads
Composite number of words
published in Local Eye Site Ads:
3,787,979



TRADE SHOWS

40+



PRINT ADS

500+