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October 2, 2013 Las Vegas



**Technology innovates the retail setting
and the health care dynamic.**

**This redefines the traditional 'retail' or
'patient' experience.**

“Omni” is A Mindset and An Approach



Consumers Want Smooth Interactions Across All Channels



Ebay and Kate Spade: DIGITAL WINDOWS in POP UP SHOPS

eBay's blog: "With about 40% of all retail spending in the U.S. now involving some kind of online engagement, interactive glass technology allows retailers to think about cubic versus square feet for their retail shops."



Sunglass Hut's EYE CANDY MACHINE

Visitors can take a photo of themselves and try on as well as purchase sunglasses in the EYE CANDY window recently introduced in Sunglass Hut's new NYC Times Square store.



Changing the Conversation

New options for office staff training and evaluations

Office efficiencies via email, texts, apps and more

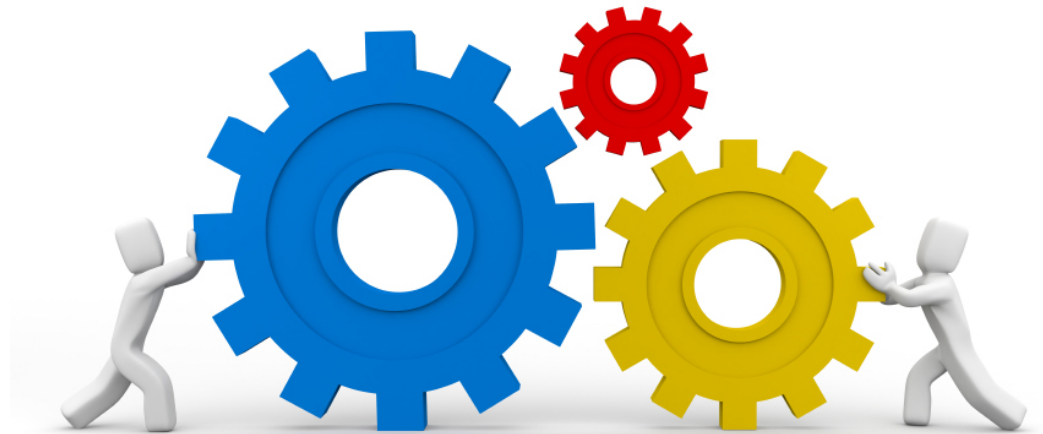
Helping patients learn more about their vision and new product solutions



Taking a 360 Degree View Across the Enterprise

A 2013 National Retail Federation Survey of CIOs:

- Intense focus on overhauling foundational systems
- Quest to deliver a true omni-channel experience to shoppers who expect nothing less.





**Watch for photos and coverage of
today's dba LIVE via
VisionMonday.com, VMail,
@visionmonday and #vmdba**

THANK YOU!

See You in New York!

SAVE THE DATE!



March 16, 2014